

# DISPLAY WEEK 2024

**May 12-17, 2024**  
**(Exhibition May 14-16)**  
**San Jose, California**



Organized by:



# **Sponsorship Opportunities**

## Curated Sponsorship Packages

Special curated packages to provide the highest visibility and allow you to build the greatest brand presence across multiple channels before and during the show.

### Leading Sponsor (3) \$30,000

Benefits include thought leadership, networking and branding opportunities throughout the show

### Major Sponsor (5) \$15,000

Exclusive branding, networking and onsite targeted opportunities

### Supporting Sponsor (8) \$7,500

Onsite targeted branding and networking benefits



# Conference Sponsorship Opportunities

Target your audience and promote your brand and products to select audiences through our premier conferences.

## Technical symposium title sponsor **\$25,000**

Benefits include logo backdrop, onsite signage, mention in all conference communications and literature  
VIP admission tickets

## Symposium industry/track **\$8,000; \$5,000**

Benefits include onsite signage, mention in marketing communications and literature table  
VIP admission tickets to attend sponsored sessions

## Special Sessions:

Women in Tech panel **\$15,000; \$10,000**

CEO Forum **\$10,000; \$6,000**

Young Leadership Conference **\$10,000; \$6,000**

Benefits include onsite signage, mention in marketing communications and literature table  
VIP admission tickets to attend sponsored sessions



# Targeted Sponsorship Opportunities

Stand out from the crowd and make a big impact by investing in high-visibility signage at strategic locations throughout the venue

## City street pole banners (2)

Branded vertical pole banners in vicinity of the convention center.

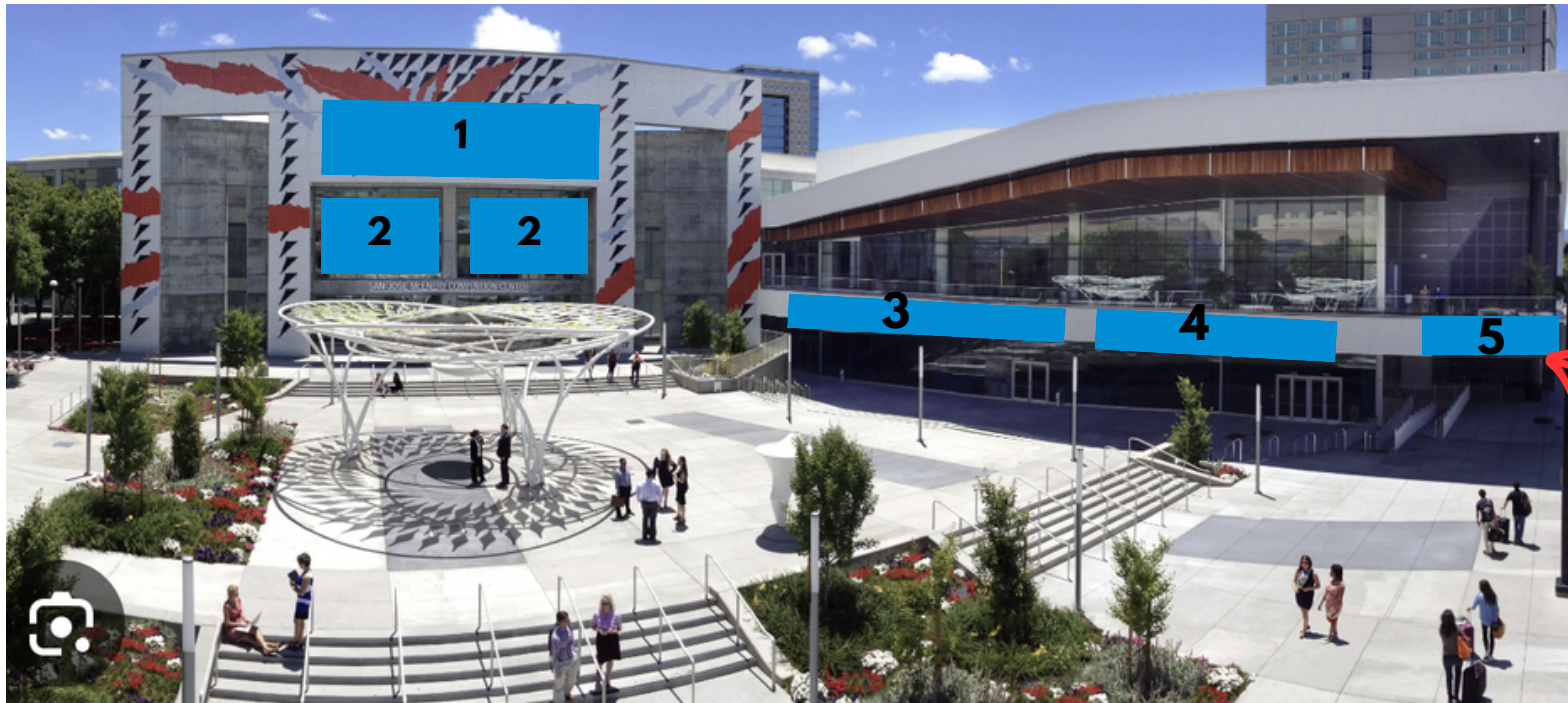
Approximately 51 banners total.

- \$23,000 ad on one side.



# Targeted Sponsorship Opportunities

## San Jose Convention Center Exterior Branding



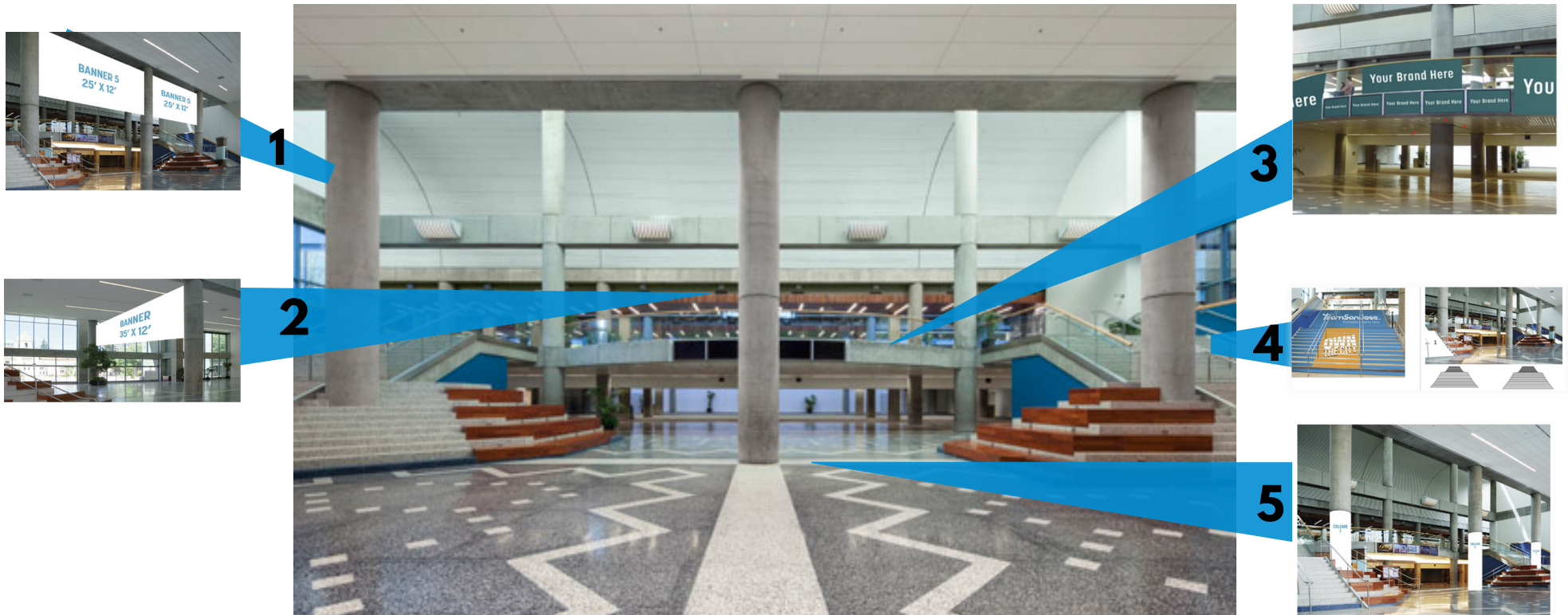
- 1. Top of building banner (1) \$40,000
- 2. Main entrance banner (2) \$20,000

- 3. East Marquee outside cling \$20,000
- 4. East Marquee outside cling \$18,000
- 5. East Marquee LED screen rotating ad (5) \$3,800

Fees above include labor cost. Production cost is separate.

# Targeted Sponsorship Opportunities

## San Jose Convention Center Interior Branding - Street Entrance Level



1. Above staircase banner (2) \$4,500

2. Center lobby banner (1) \$4,800

3. LED screen (4) \$2,000

4. Staircase (2) \$8,500

5. Street level entrance columns (3)

○ Center \$4,000/ Side \$3,500

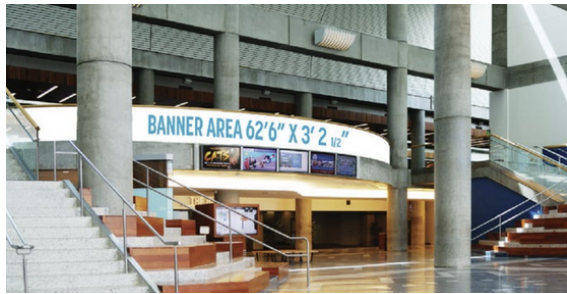
7. Main entrance door decals \$8,000

Banner fees include labor cost. Production cost is separate.

# Targeted Sponsorship Opportunities

## San Jose Convention Center Interior Branding - Exhibit Hall Level

- Exhibit hall level glass cling (1)  
\$10,000



- 8x10 Lightbox (4) \$9,500



- Inside exhibit hall aisle hanging signs (1) \$10,000
- Floor decal trail to booth (3) \$6,500
- Column wraps (multiple) \$3,500
- Corridor vertical hanging signs (multiple) \$2,800
- LED screen (multiple) \$2,500



# Targeted Sponsorship Opportunities

## San Jose Convention Center Interior Branding - Lower Level

Location of Display Week 2024 short courses, seminars, and the technical symposium sessions

- Lightbox (multiple) \$8,000
- Double-sided meter panel (multiple) \$1,750
- Staircase (1) \$7,000



## Exclusive One-of-a-kind Opportunities

Maximize brand awareness with unique opportunities that provide lasting impressions on Display Week attendees. Unless noted, 1 opportunity per sponsorship only.

New in 2024:

### Host a day at Display Week (3 available) **\$20,000**

- Exclusive branding in lobby on sponsored day
- Opportunity to place promoters in lobby to greet visitors
- Option to meet & greet press
- 1 exclusive room to host private event or networking function

### Business meeting technology sponsor **\$10,000**

- Stage branding
- Acknowledgement by SID president during keynote address
- Option to feature your company LED screen product

VIP lounge **\$10,000**    Social media board **\$10,000**

Exhibit hall entrance unit sponsor **\$10,000**    Job fair **\$5,000**



# Exclusive One-of-a-kind Opportunities

**I-Zone \$20,000**

**Tuesday happy hour \$15,000**

**Headshot booth \$15,000**

**Registration \$15,000**

**Mobile App \$10,000**

**Touch screen directory kiosk \$10,000**

**Press breakfast (2) \$5,000**

**Tote bag \$15,000**

**Lanyard \$15,000**

**Coffee (all show days) \$9,000**

**Ice cream social (1 day) \$7,500**

**Popcorn (1 day) \$7,500**

**Pens \$2,500**

**Notepads \$2,500**

**Highlighters \$2,500**



**We look forward to seeing you at Display Week 2024. Don't miss this extraordinary opportunity to be a part of it!**

Contact us for more information about how to make the most of your Display Week investment.

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